

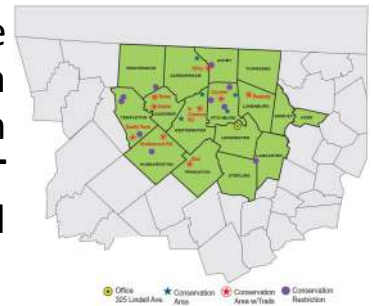


# North County Land Trust 2022 Business Partner Program



**North County Land Trust (NCLT) is excited to introduce a NEW Business Partner Program with a focus on healthy living, employee engagement, and charitable giving.**

**Together we will: INSPIRE** outdoors adventures that promote healthy living and wellness, **ENGAGE** the community in environmental awareness, building **TEAMWORK** through volunteer trailwork and outdoor programs, and **CONNECT YOUR BRAND** to the land with sponsorship opportunities and community engagement.



**North County Land Trust** is a non-profit land conservation organization. We manage over 1,500 acres of land and many miles of public trails. As a regional resource in north central MA, our work benefits the health and well-being of our community, manages natural resources and wildlife, and preserves the sustainability of our planet. Land conservation plays a significant role in human health and well-being, sustainable economic development, and climate-resilient communities.

**Funds raised** will help North County Land Trust continue the important work of land conservation in our region to protect the natural world for the greater good of all.

**See the back of this flyer for a detailed list of partnership levels available.**

If you are interested in becoming the next NCLT Business Partner, please contact Lisa Adams at [Ladams@northcountylantrust.org](mailto:Ladams@northcountylantrust.org) or by calling our office at 978-466-3900.





Becoming a BUSINESS PARTNER takes membership to the next level with a variety of valuable benefits, special event visibility and a marketing reach to over 1,000 local community members.

## 2022 Business Partner Levels

### Core Benefits:

- Business Membership included
- Name & Logo listed on website
- Annual Review (viewed by 1,000+)
- Sponsor Monthly newsletter or Mailing
- Clickable Logo on website
- Name & Logo listed on Trailhead Kiosk
- Sponsor a Trailhead Kiosk
- Team Building Experience
- Presentation on a Conservation Topic
- Custom Team Building Experience
- Adopt a Conservation Area

### Special Event Benefits:

- R&L Trail Race (June) - 250+ exposure
- W2W Hike (Nov) - 500+ exposure
- Name & Logo featured at event
- Logo on Registration Website
- Complimentary registrations for event

|   | \$500 | \$1,000 | \$2,500 | \$5,000 | \$7,500 |
|---|-------|---------|---------|---------|---------|
| Business Membership included            | X     | X       | X       | X       | X       |
| Name & Logo listed on website           | X     | X       | X       | X       | X       |
| Annual Review (viewed by 1,000+)        | X     | X       | X       | X       | X       |
| Sponsor Monthly newsletter or Mailing   |       | X       | X       | X       | X       |
| Clickable Logo on website               |       | X       | X       | X       | X       |
| Name & Logo listed on Trailhead Kiosk   |       | X       | X       | X       | X       |
| Sponsor a Trailhead Kiosk               |       |         | X       | X       | X       |
| Team Building Experience                |       |         | X       | X       | X       |
| Presentation on a Conservation Topic    |       |         | X       | X       | X       |
| Custom Team Building Experience         |       |         |         | X       | X       |
| Adopt a Conservation Area               |       |         |         | X       | X       |
| - R&L Trail Race (June) - 250+ exposure |       |         |         |         |         |
| - W2W Hike (Nov) - 500+ exposure        |       |         |         |         |         |
| Name & Logo featured at event           | X     | X       | X       | X       | X       |
| Logo on Registration Website            |       | X       | X       | X       | X       |
| Complimentary registrations for event   |       | X       | X       | X       | X       |



North County Land Trust is a 501c3 non-profit. All donations are tax deductible. Non-profit tax I.D. number 22-3193109

## 2022 Business Partner Form—North County Land Trust

Business Name: \_\_\_\_\_

Contact Name(s): \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Partner Level/Amount: \$ \_\_\_\_\_

*Please make checks payable to NCLT, and mail to: NCLT, 325 Lindell Ave., Leominster, MA 01453*