



2021 Rock & Laurel Trail Race Sponsorship Levels

Thank you for supporting our family friendly 5K trail race/walk! North County Land Trust serves 16 communities in north central MA, and our membership is growing. Your sponsorship not only helps promote your business to the local community, but also shows you value support of the region's well-being and protection of natural beauty.

Lead Sponsors- \$1,000+

- Logo at Finish Line, Large Banner*
- Mention by Race Director at start*
- Large Logo on Race Shirts
- Logo on Race Website
- Highlight on NCLT social media



Example of Finish Line Banner



Example of Trail KM Marker

Major Sponsor— \$500+

- Logo at Finish Line, Regular Banner*
- Small Logo on Race Shirts
- Logo on Race Website
- Highlight on NCLT social media



Logo and Name on Back of Race Shirts.

In addition to recognition listed to the left, business sponsors will be listed in our Annual Review, mentioned at our Annual Gathering, and receive a free race shirt.

Patron Sponsor—\$250+

- Logo at Kilometer Marker*
- Name on Race Shirts
- Name on Race Website
- Highlight on NCLT social media



Mountain laurel in bloom.



Trail with the mountain laurel in bloom.

Supporting Sponsor—\$100+

- Name on Race Shirts
- Name on Website
- Highlight on NCLT social media

North County Land Trust is a 501c3 non-profit. All donations are tax deductible. Non-profit tax I.D. number 22-3193109

* in person trail race

2021 Rock & Laurel 5k Trail Race - Sponsorship Form

Sponsor/Business Name: _____

Contact Name(s): _____

E-mail: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Sponsorship Level/Amount: \$ _____

We will be donating goods and/or services valued at \$ _____

Please make checks payable to NCLT, and mail to: NCLT, 325 Lindell Ave., Leominster, MA 01453

